



## **News release**

### **CFN AND PRINT QUEST OFFER UNRIVALLED PRINT QUALITY**

CFN Packaging can achieve unrivalled flexographic print quality thanks to its partnership with Lincolnshire firm Print Quest Graphics, the only company in Europe which boasts the highest specification of the new Kodak Flexcel NX Digital Flexographic System.

Print Quest invested £250,000 in the revolutionary system last year and can now offer unparalleled print quality on flexible materials.

CFN Packaging has an exclusive agreement with Print Quest and all its high-definition process print work uses the pioneering Kodak system.

“It’s like the difference between ordinary television and HD,” said David Jarvis, Managing Director of Print Quest Graphics.

“The NX is so far ahead of any other plate technology, it’s completely revolutionary. The quality of the reproduction is far better than any of the imaging devices currently offered by Kodak’s competitors.

“We were the first in the UK to buy it,” David added. “There are only two firms in the country which offer this technology and we are the only company in Europe which has invested in the highest specification system.”

Kodak's Flexcel NX Digital Flexographic System allows for high-quality printing on flexible products such as bags, labels, polythene, polypropylene and shrink wraps.

It produces exceptional high-quality and high-resolution flexographic printing which overcomes many of the limitations of both analogue and existing digital flexographic plate technologies.

"We are seeing a return on our investment and despite the recession we have seen a growth in business since we installed the system," said David.

"We are working in a niche market and we are now able to offer something that the competition can't match."

CFN Packaging will be giving away samples of carrier bags manufactured using the Kodak Flexcel NX Digital Flexographic System at **Packaging Innovations** in 2010.

#### **Notes to editors**

CFN Packaging is an established family firm manufacturing polythene products for the packaging trade.

The company has recently invested £1 million in two polythene extruders and a new recycler and plans to spend £250,000 on remodelling its premises.

The Kodak Flexcel NX System produces exceptional high-quality and high-resolution flexographic printing which overcomes many of the limitations of both analogue and existing digital flexographic plate technologies.

Capable of generating consistent dots as small as 10 microns, the Flexcel NX System facilitates more accurate rendition of many designs that are simply not possible with other flexographic systems.

It uses a unique thermal imaging layer in conjunction with Kodak Flexcel Flexographic Plates. Flexcel Plates are available in different durometers for printing on a variety of substrates, including paper, flexible film, foil, paperboard and label stock.

Flexcel NX Plates are designed to print on a wide variety of substrates, including flexible packaging, foil, film, paper, plastic bags, labels and envelopes. In addition, the plates are compatible with a wide variety of inks, including water-based, solvent-based, UV-cured and cationic inks.

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